

A Path to Predictable and Streamlined Semiconductor New Product Revenue

In the semiconductor industry today the majority of product design teams are challenged in meeting their schedule commitments to the businesses they support. Every design team would like to predictably meet the business revenue objectives, however they may be lacking skills or resource bandwidth to implement changes that enable the realization of this goal. Jorvig Consulting Inc. today announces services that enable a predictable, streamlined path to revenue for new product development organizations in the semiconductor industry.

Chandler, AZ ([PRWeb](#)) August 15, 2008 -- In today's semiconductor industry the majority of product design projects are challenged in meeting the agreed timeline to production release. Depending on the complexity of projects, delays can range anywhere from a few weeks to multiple months, resulting in a proportionate delay in market entry. The top four reasons most often cited as contributors to project delays are:

- 1) Lacking quality and timeliness of overall project requirements.
- 2) Lacking clarity of individual requirements, objectives and deliverables.
- 3) Limited feature change controls in place.
- 4) Limited skills of project leadership in the non-technical areas.

An emphasis on improving upon the known delay contributors such as those identified above is certainly a step towards the predictable and streamlined path to product revenue that organizations wish to achieve. Another consideration is that many design teams are also impacted by quiet, behind the scenes roadblocks that subtly steal away productivity and bring an element of unpredictability to project execution. These behind the scenes issues are best categorized as unknowns, since they are largely invisible to the majority of the team population.

Achieving predictable and on time project results requires that both the known and unknown design process roadblocks are addressed. The challenge in doing so is that design teams either do not have the time, or are lacking the necessary skills, to effectively mitigate them. Jorvig Consulting today announces IC design process management services that implement permanent solutions for project unknown and known challenges, thus enabling a predictable and streamlined path to new product revenue.

"Design teams are constantly driven to improve in their ability to deliver projects as planned and making that a reality is the core services provided by Jorvig Consulting. Like all of our clients, no team wants to be late on a product introduction; they always want to do what they say they will do. If predictable and streamlined project execution to revenue is an unrealized priority for a business, the services announced today provide solutions through leadership coaching and specific modifications to the design teams processes," says Jeff Jorvig, President of Jorvig Consulting Inc.

The foundation of cycle time improvements is an understanding of where all the roadblocks exist in a design teams processes. The more subtle unknown roadblocks will never be exposed and unpredictability will prevail without a thorough analysis of the process, placing scrutiny on individual expectations and deliverables. As part of the core service offerings announced by Jorvig Consulting is a unique discovery course of action that reveals the unknown roadblocks by means of a thorough analysis of each individual's task success expectations.

A focus on the design process is an essential ingredient where a predictable path to new product revenue is the objective. Project management strategies alone will not be effective if all the design teams interactions and deliverables are not crisply defined for all of designs internal and external interfaces. A well-defined IC design process provides the basis for project management tactics to flourish, thus providing the streamlined and predictable results a business demands.

About Jorvig Consulting, Inc.

Jorvig Consulting provides consulting and coaching services for New Product Development teams in the semiconductor industry. Many NPD teams are challenged in predictably meeting objectives for the businesses they support. The services of Jorvig Consulting provide solutions to those challenges, thus enabling teams in meeting the businesses product release goals. <http://www.jorvigconsulting.com>

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