



## ***Virtual NPD Coach***

**A New Product Development (NPD)  
Process Resource to Help Your  
Vision Become a Reality**

## ***NPD Team Vision***

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- **You have a vision to enhance NPD team project execution.**
  - They may be high level concepts or fairly detailed implementations.
  - You know your team, your business and your environment.
- **You wish to expand upon that vision and/or validate some of your assumptions.**
- **How will you get from vision to reality? You are eagerly anticipating getting to implementation but...**



# ***Finding Time for Implementation is Difficult***

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- **You have real projects that are demanding the majority of your time.**
  - Schedules, decisions, resources, opportunity assessments etc.
- **NPD process improvement/development always takes a back seat over revenue producing projects.**
  - Activities for improving NPD execution & productivity drag on and on. Full implementation is difficult to achieve.
- **If you just had more time...**

**Freedom from  
Surprises**



## ***Enter: Virtual NPD Coach***

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- **A NPD process partner to assist with implementing your vision - extending your capacity to do what you need to do.**
- **Leverage our vast experience in enabling execution improvements for teams.**
- **Utilize us as a sounding board for solidifying your vision and take it to implementation.**
- **Virtual NPD Coach is an economical approach to implementing your vision.**

## ***Engaging a Virtual NPD Coach***

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- **Your Virtual NPD Coach is remotely available to you.**
- **You decide how much time/budget to allocate to specific activities.**
  - **Focus of Virtual NPD Coach activities is on tasks that enable your productivity vision.**
  - **Use the Virtual NPD Coach as you see necessary to extend your capacity and skills.**
- **Cost effective means of adding bandwidth to focus on organizational improvements.**

## ***How it Works***

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- **Fixed fee for a set number of hours to be utilized over a three month period.**
- **How you use the time is up to you.**
  - **All time spent is remote.**
    - **Virtual web meetings, phone & email.**
    - **Research, brainstorming, document development, consulting, team assessments and planning are ideal tasks.**
- **As needs evolve the tasks for the Virtual NPD Coach can be retargeted, at your discretion.**



# ***Virtual NPD Coach Possibilities***

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- **Email/phone collaboration.**
- **Process document implementation and/or review.**
- **Brainstorming possible areas of improvements.**
- **Checklists, Travelers & web based NPD flows.**
- **Project scope and assumptions.**
- **Requirements closure.**
- **Best Practices Development.**
- **Design Guide Development.**
- **Template development.**
- **Tool/flow research.**
- **New methodologies.**
- **IP reuse research and strategies.**
- **Organizational development.**
- **And so much more...**

**Freedom from  
Surprises**



## ***Virtual NPD Coach Fee Schedule***

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<b>Committed Hours **</b>	<b>Fee *</b>
<b>60</b>	<b>\$3000</b>
<b>45</b>	<b>\$2475</b>
<b>30</b>	<b>\$1800</b>
<b>15</b>	<b>\$1050</b>
<b>6</b>	<b>\$480</b>

\* Assuming a 3 month commitment

\*\* Any unused hours after 3 months are forfeited.  
Additional hours continue at the committed rate.



## ***Our Experience to Virtually Support your Needs***

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- **Our experience focuses on making predictable project execution a reality.**
  - **Specializing in removing the systemic challenges that disrupt ideal project execution.**
- **Virtually available to you and your team, thus providing an economical path to our skills, services and experience.**
- **We will remotely work with you to enable your NPD team productivity vision!**



## ***Our Clients***

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*“Jorvig Consulting has been involved in a design process improvement project within our organization. He managed and executed the project exceptionally. The cross-functional project team that Jeff recruited was assembled quickly and has produced results that hit the mark. We are grateful for the work that Jorvig Consulting has performed and would make a high recommendation.”*

*- Dave Monk, Operations Manager, Freescale*



# **Contact Information**

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Jeff Jorvig  
(480) 895-0478, (877) 895-0478  
[jeff@jorvigconsulting.com](mailto:jeff@jorvigconsulting.com)  
[www.jorvigconsulting.com](http://www.jorvigconsulting.com)

## Other Useful Information Resources:

Newsletter Signup: [visitor.constantcontact.com/email.jsp?m=1100360207576](http://visitor.constantcontact.com/email.jsp?m=1100360207576)

Newsletter Archives: <http://www.jorvigconsulting.com/news.html>

White Papers: [www.jorvigconsulting.com/papers.html](http://www.jorvigconsulting.com/papers.html)

IC Design Team Coaching blog: [iccoach.blogspot.com](http://iccoach.blogspot.com)

Design Management Downloads: [www.jorvigconsulting.com/purchase.html](http://www.jorvigconsulting.com/purchase.html)