



Delivering Freedom from Project Surprises

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DESIGN MANAGEMENT COACHING

Design management coaching is a service to develop design process management skills in design managers and teams where their background is largely on the technical engineering aspects of projects. The design manager and his or her team will be working closely with an individual on our staff through the planning and execution of an actual project they are responsible for. Through the coaching experience the design managers will develop their own organizations design process and create the necessary documentation in support of that process for future projects.

The emphasis of our coaching will be on the planning and communication aspects of the design project. These are areas that typically are not a robust asset in teams that are strong in technical contribution to the organization. Our coaching practices will round out your technical team to provide a winning combination of both technical talent and superior execution to plan.

The expected result for your design team will be the ability to accurately scope, plan and generate detailed schedules that they will meet or exceed. Through their newly discovered capabilities in planning and communicating, the probability of 1st time success becomes a much more attainable goal for your organization.

Key Design Team Expectations out of the Coaching Experience

- Skills for accurate planning of activities beyond schematics, layout & simulations.
- Managing change to scope – “Feature Creep”.
- Establishment of a more collaborative environment for the team.
- Development of key design templates to manage the design process and act as the design documentation.
- Creation of highly effective team meetings to provide members what they need.
- Identify design flow holes and develop plans to close them.
- Define and formally capture the design flow.

Key Business Expectations out of the Coaching Experience

- A design team that will meet their commitment to the business; they will be predictable.
- Improved deliverables from the design team in support of getting your project to full production release.
- Fewer design spins to a production release.

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